

# Handshake 101 for employers

Handshake is the trusted early career platform for students and alumni, employers, and education partners.

## The largest, most active early talent network in the US.

Employers rely on Handshake to showcase their brand, source, engage, and hire students and recent grads for internships, jobs, and other early career opportunities.



Partner with 91% of top 500 4-year institution career service centers in US



All student data is verified by partner schools



97% of the Fortune 500 use Handshake to recruit early career talent



Access a diverse talent pool from 2-year, 4-year, and post-grad programs across the US.

1.7M Black

1.8M Latine

2.3M Asian or Pacific Islander

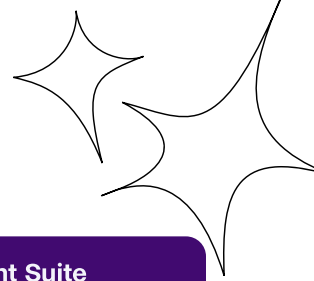
8M Women

"Handshake is incredibly user-friendly, and the algorithm does a great job in showing me jobs I want to see. It makes it really easy to search through a lot of jobs."

—Rosie, Pomona College '23



## Explore benefits that leading companies use to engage next generation talent.



	Core Just the basics: <a href="#">Sign up for free</a>	Talent Engagement Suite Top-tier hiring features <a href="#">Contact Sales</a>
<b>Branding</b>	Basic company profile	Advanced company profile with featured jobs, student tips, photos and videos
<b>School management</b>	Search for and connect with schools	Filter schools by institution type, get recommendations
<b>Events</b>	Manage event and fair RSVPs	Mobile app, advanced scheduling, evaluations
<b>Sourcing</b>	Post jobs	Use advanced sourcing filters and segments
<b>Messaging</b>	25 messages per month, per account	Get unlimited access to both direct messaging and at scale campaigns
<b>Add-ons, Data, Services</b>		Advocates, Analytics, Expert Assist, Integrations, Insights, Insights Pro
<b>Support</b>	Standard support	Dedicated Customer Success team

## Employer partners that upgrade their Handshake accounts achieve:

<p><b>2.2x</b> more applications</p>	<p><b>6.7x</b> greater responsiveness</p>	<p><b>3.7x</b> greater brand engagement</p>
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Whether you're on a big team, or you're a team of one, Handshake is the only tool you need to source and hire early talent. Hire the future of your workforce, today.

**Find out what Handshake Talent Engagement Suite can do for you.**

Go beyond the basics to attract and hire more top talent faster with Handshake's most powerful tools.

Contact sales →